



**Sunday, May 5, 2024
at The Standard
(416 W. Jackson Avenue)**

**VIP Sponsor Party 10:30 am-12 pm
3-Course Seated Brunch 12-2 pm**

Knoxville Jazz Orchestra Quartet | Holly's Gourmet's Market | PostModern Spirits

Live Auction of Exclusive, Unique Experiences

\$10,000 Friends of Bessie Smith

- Table for 10 at Brunch
- VIP Party Admission for 10
- Recognition in Slideshow
- Listed as Presenting Sponsor on Printed Materials
- Recognized During Event
- Ad or Recognition in ETHS Newsletter
- Recognition on Social Media
- Free Admission to the Museum of East Tennessee History for a Designated Group 2024-2025
- Free Use of History Center Auditorium for an Event

\$5,000 Friends of Wynton Marsalis

- Table for 10 at Brunch
- VIP Party Admission for 10
- Recognition in Slideshow, in Printed Materials, and on Social Media
- Ad or Recognition in ETHS Newsletter

\$2,500 Friends of Donald Brown

- Table for 10 at Brunch
- VIP Party Admission for 10
- Recognition in Slideshow and on Printed Program

\$1,000 Friends of Kukuly

- Admission for 4 to Brunch
- VIP Party Admission for 4
- Recognition in Slideshow and on Printed Program

UNIQUE SPONSORSHIP OPPORTUNITIES

\$3,000 VIP Party Sponsor

- Friends of Donald Brown Benefits + Special Recognition at VIP Party

\$3,000 Video Sponsor

- Friends of Donald Brown Benefits + Recognition in Video Credits

\$3,000 Champagne Sponsor

- Friends of Donald Brown Benefits + Recognition at Brunch and Chilled Bottles of Champagne on Your Table

\$1,500 Second Line Parade Sponsor

- Friends of Kukuly Benefits + Special Recognition and Opportunity for You and Your Friends to Lead the Parade

\$1,500 Dessert Sponsor

- Friends of Kukuly Benefits + Special Recognition at Brunch

Contact Gay Lyons | lyons@eastTNhistory.org | 865-384-5549

Proceeds Benefit the East Tennessee Historical Society